



April 7, 2020

Yakima Convention Center

You care about the missions of the nonprofits in your community. You want these organizations to survive and thrive and make a difference here and in the world beyond. Yet there are barriers getting in the way of their success. They have to raise funds, rally their boards, and recruit volunteers. And often they feel like they are doing this all alone. Since 2014, the Central Washington Conference for the Greater Good has created the space in which nonprofit leaders and volunteers learn, connect, and get inspired.

SPONSORSHIP OPPORTUNITIES

Convening sponsors - \$10,000

As we tell nonprofits, it is the general operating costs of our work that most need support. Convening sponsors underwrite the cost of producing the event so that we can keep the participant fee under \$100.

- ✦ Recognition on all marketing materials*
- ✦ Exhibit space
- ✦ Complimentary registration for 4 individuals
- ✦ Time at the podium within the conference program

Lunch sponsor - \$10,000 (1 available)

Sponsors the cost of lunch for all attendees.

- ✦ Recognition on all marketing materials*
- ✦ Exhibit space
- ✦ Complimentary registration for 4 individuals
- ✦ Time at the podium during lunch

Good morning sponsor - \$5,000

(1 available)

Sponsors breakfast for all attendees.

- ✦ Recognition on all marketing materials*
- ✦ Exhibit space
- ✦ Complimentary registration for 2 individuals
- ✦ Named recognition from the podium

*We market this conference by email and postcard to Central Washington nonprofits from Okanogan to Walla Walla. We use a list of every nonprofit in the region. We size logos based on level of contribution.

Greater Good sponsor - \$3,000-\$5,000

Greater Good sponsors are important partners towards underwriting key conference elements: presenter preparation, printing, signage, and staffing.

- ✦ Recognition on all marketing materials
- ✦ Exhibit space
- ✦ Complimentary registration for 2 individuals
- ✦ Named recognition from the podium

Welcome sponsor - \$500-\$2,999

Welcome sponsors are vital partners towards making sure we reach everyone possible. This support allows us to send targeted emails, mail a postcard, and provide customer service to the people who call.

- ✦ Recognition on all marketing emails and print materials
- ✦ Exhibit space
- ✦ Complimentary registration for 1 individual

Scholarship sponsor - \$100 per scholarship

Every year, around 75 people ask for scholarships. These are emerging leaders, rural leaders, leaders of color, and individuals from small nonprofits who have no professional development budget. Sponsorship covers entrance for one person and recruitment costs

- ✦ Recognition on all marketing materials

Exhibitor tables

\$150 Nonprofit organizations

\$250 Businesses/Government agencies